

Time Thavellens Club

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Dear Club Member,

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Oh how we love an urban legend, a tale that seems like it could be true, but just has enough of an element of bizarreness to make us gasp at the incredulity. At this time of year one of the most popular myths is that Coca Cola made our modern version Santa Claus always wear red. Coke used a picture of a man with a fluffy white beard and the white fur trimmed red suit in their advertising during the 1930's, but many other companies had already used the same representation. Going further back in time, St Nicholas is also commonly described as wearing a red robe. He was a Turkish Bishop, and is one of the characters on whom our modern Father Christmas legend is based.

There is a slight element of truth to the legend however. If we go back in to the 19th century we see artistic representations of Father Christmas wearing all sorts of colours. There are some beautiful Victorian postcards showing him wearing purple, green, blue, brown, and even yellow. Now, thanks to Coca Cola, and to other early advertising campaigns, we only ever see him in red.

I decided to keep with our modern view for this month though. I couldn't resist creating a bright cheery berry red. Oh, and there's just a hint of tonal sparkle... Wishing you a sparkling, wool filled, festive season.

Happy Spinning,

Katie